

Diploma in Sales Management



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In today's fiercely competitive business world, mastering the art of sales management is vital for achieving organisational success. Our Diploma in Sales Management is carefully designed to equip you with the tools and expertise needed to thrive in this dynamic field. From understanding consumer behaviour to utilising cutting-edge sales technologies, this course offers a comprehensive exploration of modern sales management.

What will I experience?

Through interactive sessions, real-world case studies, and practical exercises, you'll gain valuable insights and essential skills for success in sales leadership. Collaborate with industry experts and fellow students, immersing yourself in the latest sales strategies and techniques.

What will I learn?

- Develop compelling sales strategies
- Leverage data analytics for informed decision-making
- Hone negotiation skills
- Explore intricacies of sales leadership
- Discover emerging technologies
- Build confidence to lead teams in the ever-evolving sales landscape

Duration: 11 Weeks, Part-time
Wednesday 6.30pm - 9.30pm

Study mode: Online

Fees: Online - € 1,200

*Contact us for next availability.